

Excellent proposals: what are we looking for?

LIFE CET



LIFE EU Info Days, LIFE CET Session

Excellent proposals support the mission of the programme



- break market barriers that hamper the socio-economic transition to clean energy
- address the shifting needs and barriers for the uptake of energy efficiency and renewable energy
- ensure that EU funding makes a real impact on the ground
- support directly the uptake and implementation of EU legislation, targets and initiatives



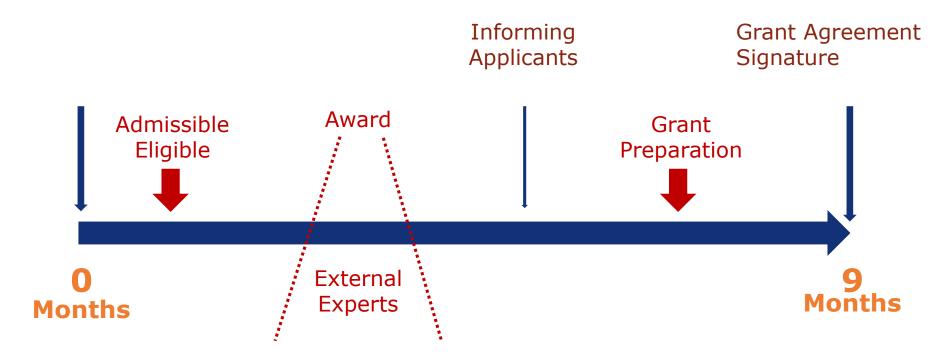


THE EVALUATION PROCESS 5 THINGS TO REMEMBER





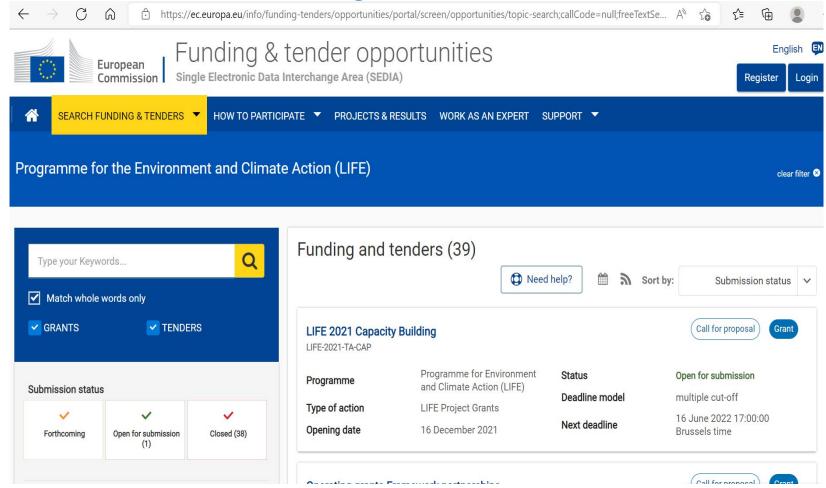
1. The process







2. How does Funding & Tenders Portal work?



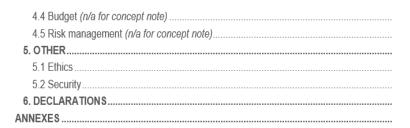




3. What is the structure of the proposal?

TABLE OF CONTENTS

ADMINISTRATIVE FORMS (PART A)
TECHNICAL DESCRIPTION (PART B)
COVER PAGE
PROJECT SUMMARY
1. RELEVANCE
1.1 Background and general project objectives
1.2 Specific project objectives
1.3 Compliance with LIFE programme objectives and call topic
1.4 Concept and methodology
1.5 Upscaling results of other EU funded projects (n/a for concept note)
1.6 Complementarity with other actions (n/a for concept note)
1.7 Synergies and co-benefits with other LIFE sub-programmes (n/a for concept note)
1.8 Synergies and co-benefits with other EU policy areas (n/a for concept note)
2. IMPACT
2.1 Ambition of the impacts
2.2 Credibility of the impacts
2.3 Sustainability of project results
2.4 Exploitation of project results (n/a for concept note)
2.5 Catalytic potential: Replication and upscaling
3. IMPLEMENTATION
3.1 Work plan
3.2 Work packages and activities (n/a for concept note)
Work Package 1
Work Package
Timetable (n/a for concept note)
3.3 Stakeholder engagement
3.4 Impact monitoring and reporting (n/a for concept note)
3.5 Communication, dissemination and visibility (n/a for concept note)
4. RESOURCES
4.1 Consortium set-up
4.2 Project management (n/a for concept note)
4.3 Green management (n/a for concept note)







4. How to pass the eligibility check?

Admissibility

- ☐Submitted before deadline & electronically
- ☐ Complete & using the forms/templates provided
- □Readable (no smaller than **Arial 10**) printable (A4)
- ■Max 65 pages (including the instructions)



Eligibility

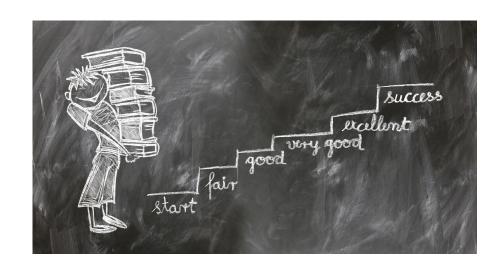
- □Eligible participants
- Consortium composition
- □ Eligible activities
- ☐ Geographic location





5. What are the award criteria?

- Relevance
- Impact
- Quality
- Resources

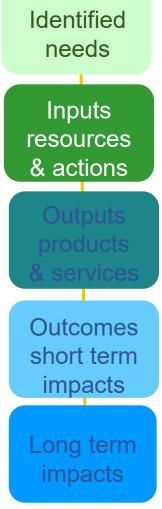






Impact – The logical conclusion of your activities

- Topic specific indicators e.g.
 - "Reduction of time for renovation works on the building site compared with standard practice"
 - "Increased rate of transformation of energy audits into concrete measure implementation"
 - "Number of policies/plans/strategies established through the action"
- Programme related indicators i.e. energy savings/renewable energy and investments in sustainable energy triggered







LIFE CET KPIs – Part C

- Part C is mandatory to fill in
- Common LIFE KPIs and 11 common CET KPIs
- Ensure consistency of part C with the impact section of part B!
- Part B should have more project specific KPIs and justifications
- Part C will become part of the GA
- Selected projects will be required to report their impact in the LIFE KPI database (using the same KPIs as part C).





7 TIPS TO SUCEED





1. Start early ... start now!

Call opening: 17 May

First submission deadline: 16 November







2. Read the relevant information

- LIFE Clean Energy Transition Call for Proposals, LIFE-2022-CET, Section 2, Topic description
- LIFE Clean Energy Transition Call for Proposals, LIFE-2022-CET, Section 5-9: list of countries, eligibility and admissibility conditions, evaluation criteria and procedure, scoring and thresholds, etc.
- Submission forms and templates: essential forms and guides to draw up and submit your proposal
- Portal Online Manual (for processes)
- Portal FAQ for your topic of interest
- Portal FAQ (for general questions)





3. Choose your idea, structure it well & stick to it!

Ask yourself if you have:

- a clear project **objective**?
- a clear understanding of the current (research or market) situation and your starting point
- a clear (set of) target group(s)?
- a clear set of **partners** are they the voice of the market?
- a clear path to make a difference what impact do you want to have?







4. Build a good consortium

- Be consistent remain relevant to your objective & target group
- Be adaptable be ready to renounce a country if you do not secure the right partner
- Choose well your partners with diverse competences
- **Involve partners** in the preparation avoid surprises after submission
- Keep consortium motivated agree a working method for the proposal phase, make a plan for their input
- ! Do not cover the EU map artificially



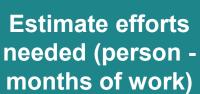




5. Create a budget

- Define your budget 'bottom-up'
- First describe the tasks then define the budget
- Check consistency regularly while advancing on with your Work Plan:
 - share of resources;
 - appropriate levels between partners;
 - appropriate weight of person-months between major work steps











6. Write your proposal

- Fine-tune your objectives and your target group
- Take your time to decide the best methodology to be applied – can it deliver? Think impact!
- Define your main working steps
- Follow the guidance in the application forms & proposal template
- Keep strictly within the number of pages
- Communication & dissemination: what, for whom, how, how often, for what purpose you do it?

Communication promoting the action itself and its results

Dissemination

public disclosure of

the results

Exploitation
utilisation of results
... in research.
... in creating/offering
a product, process or
service.

... in standardisation activities.



7. Final polishing

- Check the completeness of the proposal
- Check consistency of your description of activities and budget
- Ask an 'informed outsider' for critical reading and feedback
- If you have the chance, have a native speaker check the English







Some lessons learnt

- Requirements in call topic text to be carefully taken into account (also in terms of stakeholders to be engaged)
- Clear focus, not trying to address too many issues/areas of work
- Proposed activities need to credibly lead to concrete achievements and impacts
- More details needed on concrete activities proposed (e.g. pilots), avoiding repetitions in different parts of the proposal (mindful of page limit)
- Clear and targeted stakeholder engagement strategies are essential
- You will find a list of indicators per topic, but not all of them may be relevant; you
 may propose relevant project-specific performance indicators to illustrate the
 potential impact of your proposal

PROJECT EXAMPLES









- Transition roadmaps to phase out fossil fuels from residential heating by 2050
- Bilbao, Bratislava, Dublin, Munich, Rotterdam, Vienna and Winterthur





DecarbCityPipes 2050: main features



- Partnership
- Concept / Idea
- Methodology
- Impacts
- Implementation
- Dissemination
- Stakeholders

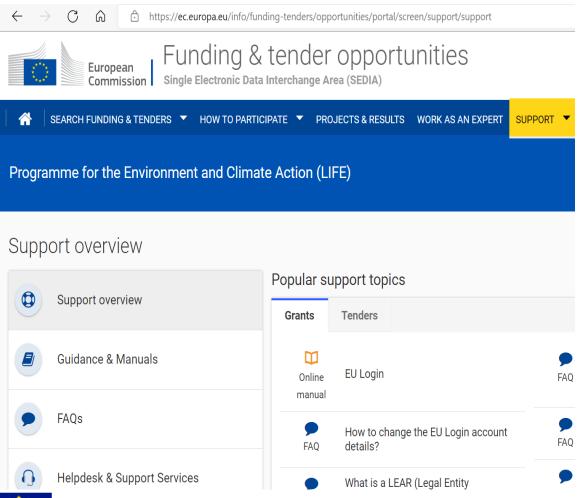


- Roadmaps to decarbonise urban H/C
- Cities learning from cities (local WGs)
- 220+ public officers, 50+ policies
- Excellent structured workplan
- Outreach 500+ cities, replicate 80+
- Key stakeholders + advisory board





Information sources and support



as well as...

- LIFE Info Days!
- LIFE CET mailbox: CINEA-LIFE-CET@ec.europa.eu

Project databases

- CORDIS for H2020
- Information portals: BUILD UP, ManagEnergy
- CINEA Clean Energy newsletter (Register for updates and success stories)





30 years of bringing green ideas to LIFE

Keep in touch with us

Any questions on CET call topics? Email us on: CINEA-LIFE-CET@ec.europa.eu



https://cinea.ec.europa.eu/life en

















Thank you



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